

ELECTRONIC POLITICAL AND ISSUE ADVERTISING PUBLIC INSPECTION FILE CHECKLIST

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue		b	CCC	
Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)		10/3	C C C	<u>Initials</u>
1.	Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)	Date:	10/26/12	(BD)
2.	Original contract showing requested time (when available)	Date:	9/27/12	BP
3.	Updated contracts as order changes.	Date:		•
4.	Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any	Date:		
		Checklist Com	pleted:	
	Ву:			
	Date:			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3.
I, Sarah Levene do hereby request station time concerning the fol	lowing issue:
Broadcast Rotation or Days Length Package	Class Times per Number Week of Weeks
ASDADA	PED
Total Charges:	
This broadcast time will be used by: Demo- Campaign	committee
Does the programming (in whole or message relating to any political m	in part) communicate "a
Yes Yes	□ No

For programming that "communicates a message importance," list the name of the legally qualified office(s) being sought and the date(s) of the elect	candidate(s) the programming refers to the
For programming that "communicates a message importance," attach Agreed Upon Schedule (Page	relating to any political matter of national 3)
I represent that the payment for the above describ	
Democratic Congress 430 South Capital St. Washington, DC 200	onal Campaign committee
and you are authorized to announce the time as pa furnishing the payment, if other than an individual	id for by such person or entity. The entity person, is:
a corporation; a committee; an ass	ociation; Or other unincorporated group.
The names, offices, and addresses of the chief exeragents of the entity are named below (may be attacked) Shiemann Chief OF THIS STATION DOES NOT DISCRIMINATE OF RACE OR ETHNICITY IN THE PLACMENT	hed separately): Erating Officer R PERMIT DISCRIMINATION ON THE BASIS
I agree to indemnify and hold harmless the station for reasonable attorney's fees, that may ensue from the bradvertisement(s). For the above-stated broadcast(s) transcript, or tape, which will be delivered to the station of the scheduled broadcasts.	badcast of the above-requested I also agree to prepare a script
TO BE SIGNED BY ISS	UE ADVERTISER
4/18/11 Date Signature	202 338 8700
TO BE SIGNED BY STAT	Contact Phone Number ION REPRESENTATIVE
	d in Part Rejected
Brian Roughtes Brian &	Name Title
Copyright © 2011 by the National Association of Post to the Nation	

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A	58	DIC.) BRE		

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

www.thepittsburghchannel.com

And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Contract / Revision Alt Order # 927826 07874315 Product IS**\$**UE **Contract Dates** Estimate # 10 30/12 - 11/06/12 1192 Advertiser Original Date / Revision / 09/27/12 Democratic Congressional Campaign Commi 09/27/12 Billing Cycle Billing Calendar Cash/Trade EOM/EOC **Broadcast** Cash Station Account Executive Sales Office WTAE **Bob Cain** Eagle-Philadelp Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 8091 11 14 Advertiser Ref Agency Ref

Snots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time		Type Spots	Amount
N 1 WTAE 10/30/12 11/05/12 5-6am News	5 - 6am	:30	NM 1	\$350.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/30/1211/05/12MTWTF1	<u>Rate</u> \$350.00			
2 WTAE 11/06/12 11/06/12 5-6am News	5 - 6am	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$350.00
Week: 11/05/12 11/11/12 -T 1	\$350.00		1	
N 3 WTAE 10/30/12 11/05/12 5-6am News	5 - 6am	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 1	<u>Rate</u> \$350.00			
		-20		04 400 00
N 4 WTAE 10/30/12 11/05/12 6-7am News Start Date End Date Weekdays Spots/Week	6-7am Rate	:30	NM 2	\$1,400.00
Week: 10/30/12 11/05/12 MTWTF 2	\$700.00			
N 5 WTAE 10/30/12 11/05/12 6-7am News	6-7am	:30	NM 1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/12 11/05/12 MTWTF 1	\$700.00			
6 WTAE 11/06/12 11/06/12 6-7am News Start Date End Date Weekdays Spots/Week	6-7am Rate	:30	NM 1	\$700.00
Week: 11/05/12 11/11/12 -T 1	\$700.00			
N 7 WTAE 10/30/12 11/05/12 Good Morning America	7-9am	:30	NM 2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/30/12 11/05/12 MTWTF 2	\$700.00			
8 WTAE 11/06/12 11/06/12 Good Morning America Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	NM 1	\$700.00
Week: 11/05/12 11/11/12 -T 1	\$700.00			
N 9 WTAE 10/30/12 11/05/12 M-F 430-5am	430-5a	:30	NM 2	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/30/12 11/05/12 MTWTF 2	\$225.00			
10 WTAE 11/03/12 11/03/12 Sat 5-7am	5-7am	:30	NM 1	\$350.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12S-1	<u>Rate</u> \$350.00			
D 11 WTAE 11/03/12 11/03/12 Good Morning America Sat		:30	NM 0	\$0.00
		.00		Ψ0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



Contract / Revision	Alt Order#
927826 /	07874315

Contract Dates Product Estimate # 10/30/12 - 11/06/12 ISSUE 1192

Advertiser Original Date / Revision 09/27/12 / 09/27/12 Democratic Congression

#Line Oh Ohed Date Food Date Description	04-4/5-47	Spots/	T	.	A
*Line Ch Start Date End Date Description	Start/End Time		Type S	Alada a za wata	Amount
12 WTAE 11/03/12 11/03/12 Sat 8-10am Start Date End Date Weekdays Spots/Week	8-10am Rate	:30	NM	1	\$450.00
Week: 10/29/12 11/04/12S- 1	\$450.00				
D 13 WTAE 11/04/12 11/04/12 Sun 5-7am News	5-7a	:30	NM	0	\$0.00
14 WTAE 11/04/12 11/04/12 Good Morning America Sun	Transport of	:30	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$600.00				
15 WTAE 11/04/12 11/04/12 Sun 8-10am News	8-10am	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S 1	\$450.00	.20	- NIM	0	¢700.00
N 16 WTAE 10/30/12 11/05/12 Live with Kelly Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM	2	\$700.00
Week: 10/30/12 11/05/12 MTWTF 2	\$350.00				
17 WTAE 11/06/12 11/06/12 Live with Kelly	9-10am	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> \$350.00				
N 18 WTAE 10/30/12 11/05/12 RACHEL RAY DAY	M-F 10AM-11AM	:30	NM	3	\$1,050.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 3	<u>Rate</u> \$350.00				
19 WTAE 11/06/12 11/06/12 RACHEL RAY DAY	M-F 10AM-11AM	:30	NM	1	\$350.00
Start Date	Rate	.50	INIVI		\$330.00
Week: 11/05/12 11/11/12 -T 1	\$350.00				
N 20 WTAE 10/30/12 11/05/12 The View Start Date End Date Weekdays Spots/Week	11am-noon Rate	:30	NM	2	\$800.00
Week: 10/30/12 11/05/12 MTWTF 2	\$400.00				
N 21 WTAE 10/30/12 11/05/12 WTAE Noon News	12-12:30pm	:30	NM	3	\$1,650.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 3	<u>Rate</u> \$550.00				
N 22 WTAE 10/30/12 11/05/12 Access Hollywood	12:30-1pm	:30	NM	2	\$600.00
Start Date	Rate				*******
Week: 10/30/12 11/05/12 MTWTF 2	\$300.00				4050.00
N 23 WTAE 10/30/12 11/05/12 THE CHEW Start Date End Date Weekdays Spots/Week	1P-2P Rate	:30	NM	2	\$650.00
Week: 10/30/12 11/05/12 MTWTF 2	\$325.00				
N 24 WTAE 11/04/12 11/04/12 This Week With George Ste		:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$2,000.00				
N 25 WTAE 11/04/12 11/04/12 Chirs Matthews Sun	11-1130am	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	Rate				
Week: 10/29/12 11/04/12S 1 N 26 WTAE 10/30/12 11/05/12 M-F 3-4P	\$350.00 M-F 3-4P	:30	NM	2	\$850.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	φουσ.σσ
Week: 10/30/12 11/05/12 MTWTF 2	\$425.00	*****			
N 27 WTAE 10/30/12 11/05/12 DR OZ Start Date End Date Weekdays Spots/Week	M-F 4-5p Rate	:30	NM	2	\$850.00
Week: 10/30/12 11/05/12 MTWTF 2	\$425.00				
N 28 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	5	\$3,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		•		

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision	Alt Order #
927826 /	07874315

Contract Dates Product Estimate # ISSUE 10 30/12 - 11/06/12 1192

Original Date / Revision Advertiser 09/27/12 / 09/27/12 Democratic Congression

	Da				
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time		Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 5	<u>Rate</u> \$700.00				
N 29 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	5	\$3,500.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	3	ψ5,500.00
Week: 10/30/12 11/05/12 MTWTF 5	\$700.00				
N 30 WTAE 10/30/12 11/05/12 6-6:30pm News	6-6:30pm	:30	, NM	4	\$3,400.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF4	<u>Rate</u> \$850.00				
N 31 WTAE 11/04/12 11/04/12 Sun Early News	630-7p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S 1	\$700.00	.00	ND4	0	£4 600 00
N 32 WTAE 10/30/12 11/05/12 Inside Edition Start Date End Date Weekdays Spots/Week	7-7:30pm Rate	:30	NM	2	\$1,600.00
Week: 10/30/12 11/05/12 MTWTF 2	\$800.00				
N 33 WTAE 10/30/12 11/05/12 Entertainment Tonight	7:30-8pm	:30	NM	2	\$1,800.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$900.00				
34 WTAE 11/03/12 11/03/12 Sat Early News	6-630p / 7-730p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	.00			V100.00
Week: 10/29/12 11/04/12S- 1	\$700.00				
35 WTAE 11/03/12 11/03/12 Inside Edition Wknd	SA 730p-8p	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$400.00				
36 WTAE 11/05/12 11/05/12 Mon ABC Prime Other	Prime Other	:30	NM	1	\$9,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$9,000.00	:30	NM	1	\$4,000.00
37 WTAE 11/05/12 11/05/12 Mon ABC Prime C Start Date End Date Weekdays Spots/Week	10-11pm Rate	:30	INIVI	'	\$4,000.00
Week: 11/05/12 11/11/12 M 1	\$4,000.00				
38 WTAE 10/30/12 10/30/12 Tues ABC Prime A	8-9pm	:30	NM	1	\$9,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$9,000.00				
D 39 WTAE 11/02/12 11/02/12 Fri ABC Prime A	8-9pm	:30	NM	0	\$0.00
D 40 WTAE 11/02/12 11/02/12 Fri ABC Prime C	10-11pm	:30	NM	0	\$0.00
41 WTAE 11/04/12 11/04/12 Sun ABC Prime B	8-9pm	:30	NM	1	\$3,500.00
Start Date End Date Weekdays Spots/Week	Rate		1		
Week: 10/29/12 11/04/12S 1	\$3,500.00	-00		4	0.4.000.00
42 WTAE 11/04/12 11/04/12 Sun ABC Prime C Start Date End Date Weekdays Spots/Week	9-10pm Rate	:30	NM	1	\$4,000.00
Week: 10/29/12 11/04/12S 1	\$4,000.00				
N 43 WTAE 10/30/12 11/05/12 M-Sun 11pm News	M-Su 11-11:35pm	n :30	NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 4	<u>Rate</u> \$1,000.00				
N 44 WTAE 10/30/12 11/05/12 Nightline	11:35pm-1205am	:30	NM	4	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate		. 4141	-	ψ=, 100.00
Week: 10/30/12 11/05/12 MTWTF 4	\$600.00				
N 45 WTAE 11/04/12 11/04/12 Sunday Extended Late New		Oa :30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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	Contract / Revision 927826 /	Alt Order # 07874315	
Contract Dates	Product	Estimate #	
10/30/12 - 11/06/12	ISSUE	1192	

L		00/12 11/00/12				
[Ad	vertiser	Origin	nal Date	/ R	Revision
	De	mocratic Congression	09/	27/12	/	09/27/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/12S 1	<u>Rate</u> \$450.00				
46 WTAE 11/04/12 11/04/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	M-Su 11-11:35p <u>Rate</u> \$1,300.00	n :30	NM	1	\$1,300.00
47 WTAE 11/03/12 11/03/12 Big East College Football Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	12-3:30pm <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
		Totals	5	75	\$74,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	75	\$74,200.00	\$63,070.00
Totals	75	\$74,200.00	\$63,070.00

Signature:	Date	e:	

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, b satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable cortrol, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

materials and other property furnished by the Agency in connection with broadcasts hereunder. Connection with broadcasts except after its prior approval.	
(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act at on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agunless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (to statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be fail billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all reference apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such allowed.	gency for the payment thereof services rendered by Station d to the extent that be assign or pledge to a third together with a current ling to make payment on gency shall be construed so ces herein to Agency shall
(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertise agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service the face hereof.	o commissions, if any, on
(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuany inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.	uant thereto. When there is e provisions hereof shall not

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]



And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

*Line Ch Start Date End Date Description

Start Date

11 WTAE 11/03/12

Week: 10/29/12

End Date

11/04/12

11/03/12

Weekdays

--S-

	Contract / Rev	vision	Alt Order #	ŧ
	927826	1	07874315	
Product	-			
IS\$UE				*
Contract Dates	Estimate #			
10 30/12 - 11/06/12	1192			
<u>Advertiser</u>			Original Date	/ Revision
Democratic Congression	nal Campaign	Commi	10/02/12	/ 10/02/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broadcast		Cash
	Station	Account Executive		Sales Office
	WTAE	Bob Cain Eagl		Eagle-Philadelp
	Special Hand	ling		
	Demographic			
	Adults 35+			
				T
	IDB#	Adverti	ser Code	Product Code
	8091	11		14
	Agency Ref		Advertise	Ref

Rate

Type Spots

NM

NM

1

0

\$350.00

\$0.00

Amount

Spots/

Length Week

:30

:30

Days

WTAE 10/30/12 11/05/12 5-6am News 5 - 6am :30 MM \$350.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 MTWTF-\$350.00 1 WTAE 11/06/12 11/06/12 5-6am News 5 - 6am :30 NM 1 \$350.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 11/05/12 \$350.00 11/11/12 -T----1 WTAE 10/30/12 11/05/12 5-6am News 5 - 6am :30 NM \$350.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 MTWTF-\$350.00 WTAE 10/30/12 11/05/12 6-7am News :30 NM 2 \$1,400.00 6-7am Start Date **End Date** Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 \$700.00 MTWTF--2 WTAE 10/30/12 11/05/12 6-7am News 6-7am :30 NM 1 \$700.00 **End Date** Spots/Week Start Date Weekdays Rate Week: 10/30/12 11/05/12 MTWTF-\$700.00 1 WTAE 11/06/12 11/06/12 6-7am News 6-7am :30 NM \$700.00 1 Start Date **End Date** Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 \$700.00 WTAE 10/30/12 11/05/12 Good Morning America 7-9am :30 NM 2 \$1,400.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 10/30/12 11/05/12 MTWTF--2 \$700.00 WTAE 11/06/12 11/06/12 Good Morning America 7-9am :30 NM \$700.00 1 Start Date **End Date** Weekdays Spots/Week Rate \$700.00 Week: 11/05/12 11/11/12 -T-9 WTAE 10/30/12 11/05/12 M-F 430-5am 430-5a :30 NM 2 \$450.00 Weekdays Spots/Week Start Date **End Date** Rate Week: 10/30/12 11/05/12 MTWTF--2 \$225.00 10 WTAE 11/03/12 11/03/12 Sat 5-7am

Start/End Time

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

\$350.00

5-7am

Spots/Week

1

Good Morning America Sat 7-8am

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision	Alt Order #
927826 /	07874315

Contract Dates Product Estimate # ISSUE 10/30/12 - 11/06/12 1192

Advertiser Original Date / Revision / 10/02/12 10/02/12 Democratic Congression

	-				
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time		Rate Type	Spots	Amount
12 WTAE 11/03/12 11/03/12 Sat 8-10am	8-10am	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$450.00				
D 13 WTAE 11/04/12 11/04/12 Sun 5-7am News	5-7a	:30	NM	0	\$0.00
14 WTAE 11/04/12 11/04/12 Good Morning America Sun		:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$600.00				
15 WTAE 11/04/12 11/04/12 Sun 8-10am News Start Date End Date Weekdays Spots/Week	8-10am Rate	:30	NM	1	\$450.00
Week: 10/29/12 11/04/12S 1	\$450.00				
E 16 WTAE 10/30/12 11/05/12 Live with Kelly	9-10am	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$350.00				
17 WTAE 11/06/12 11/06/12 Live with Kelly	9-10am	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> \$350.00		,		
E 18 WTAE 10/30/12 11/05/12 RACHEL RAY DAY	M-F 10AM-11AN	1 :30	NM	3	\$1,050.00
Week: 10/30/12 End Date Weekdays Spots/Week MTWTF 3	<u>Rate</u> \$350.00				
19 WTAE 11/06/12 11/06/12 RACHEL RAY DAY	M-F 10AM-11AN	1 :30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> \$350.00				
E 20 WTAE 10/30/12 11/05/12 The View	11am-noon	:30	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.00		_	4000.00
Week: 10/30/12 11/05/12 MTWTF 2	\$400.00	.20	NA	2	04 050 00
E 21 WTAE 10/30/12 11/05/12 WTAE Noon News Start Date End Date Weekdays Spots/Week	12-12:30pm <u>Rate</u>	:30	NM	3	\$1,650.00
Week: 10/30/12 11/05/12 MTWTF 3	\$550.00				
E 22 WTAE 10/30/12 11/05/12 Access Hollywood Start Date End Date Weekdays Spots/Week	12:30-1pm Rate	:30	NM	2	\$600.00
Week: 10/30/12 11/05/12 MTWTF 2	\$300.00				
E 23 WTAE 10/30/12 11/05/12 THE CHEW	1P-2P	:30	NM	2	\$650.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$325.00				
E 24 WTAE 11/04/12 11/04/12 This Week With George Ste		:30	NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$2,000.00				
E 25 WTAE 11/04/12 11/04/12 Chirs Matthews Sun	11-1130am	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$350.00				
E 26 WTAE 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P	:30	NM	2	\$850.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$425.00				
E 27 WTAE 10/30/12 11/05/12 DR OZ	M-F 4-5p	:30	NM	2	\$850.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$425.00				
E 28 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	5	\$3,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		ı		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified



Week: 10/29/12

Week: 10/29/12

Week: 10/30/12

Week: 10/30/12

E 45 WTAE 11/04/12

WTAE 11/04/12

Start Date

Start Date

43 WTAE 10/30/12

44 WTAE 10/30/12

Start Date

Start Date

11/04/12

End Date

11/04/12

End Date

11/05/12

End Date

11/05/12

End Date

11/04/12

11/05/12

11/05/12

11/04/12

WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

Contract / Revision	Alt Order #
927826 /	07874315

 Contract Dates
 Product
 Estimate #

 10/30/12 - 11/06/12
 ISSUE
 1192

Advertiser Original Date / Revision
Democratic Congression: 10/02/12 / 10/02/12

Spots/

:30

:30

:30

:30

NM

NM

NM

NM

1

\$4,000.00

\$4,000.00

\$2,400.00

\$450.00

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 5	<u>Rate</u> \$700.00				
E 29 WTAE 10/30/12 11/05/12 5-6pm News M-F Start Date	5-6pm Rate	:30	NM	5	\$3,500.00
Week: 10/30/12 11/05/12 MTWTF 5 E 30 WTAE 10/30/12 11/05/12 6-6:30pm News Start Date Week: End Date 11/05/12 Weekdays MTWTF Spots/Week Week: 10/30/12 11/05/12 MTWTF 4	\$700.00 6-6:30pm <u>Rate</u> \$850.00	:30	NM	4	\$3,400.00
E 31 WTAE 11/04/12 11/04/12 Sun Early News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	630-7p Rate \$700.00	:30	NM	1	\$700.00
E 32 WTAE 10/30/12 11/05/12 Inside Edition Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	7-7:30pm <u>Rate</u> \$800.00	:30	NM	2	\$1,600.00
E 33 WTAE 10/30/12 11/05/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	7:30-8pm <u>Rate</u> \$900.00	:30	NM	2	\$1,800.00
34 WTAE 11/03/12 11/03/12 Sat Early News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	6-630p / 7-730p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
35 WTAE 11/03/12 11/03/12 Inside Edition Wknd Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	SA 730p-8p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
36 WTAE 11/05/12 11/05/12 Mon ABC Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	Prime Other <u>Rate</u> \$9,000.00	:30	NM	1	\$9,000.00
37 WTAE 11/05/12 11/05/12 Mon ABC Prime C Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	10-11pm <u>Rate</u> \$4,000.00	:30	NM	1	\$4,000.00
38 WTAE 10/30/12 10/30/12 Tues ABC Prime A Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	8-9pm <u>Rate</u> \$9,000.00	:30	NM	1	\$9,000.00
D 39 WTAE 11/02/12 11/02/12 Fri ABC Prime A	8-9pm	:30	NM	0	\$0.00
D 40 WTAE 11/02/12 11/02/12 Fri ABC Prime C	10-11pm	:30	NM	0	\$0.00
41 WTAE 11/04/12 11/04/12 Sun ABC Prime B Start Date	8-9pm Rate	:30	NM	1	\$3,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

\$3,500.00

\$4,000.00

\$1,000.00

Rate

M-Su 11-11:35pm

Rate

11:35pm-1205am

Rate

\$600.00

9-10pm

1

Spots/Week

1

Spots/Week

Spots/Week

Spots/Week

Sunday Extended Late News Sun 11:35p-12:00a

Sun ABC Prime C

M-Sun 11pm News

Weekdays

Weekdays

Weekdays

<u>Weekdays</u>

MTWTF--

Nightline

MTWTF--

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 927826 /	<u>Alt Order #</u> 07874315
ntract Dates 30/12 - 11/06/12	Product ISSUE	<u>Estimate #</u> 1192
vertiser		Original Date / Revision 10/02/12 / 10/02/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	ate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$450.00				
46 WTAE 11/04/12 11/04/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	M-Su 11-11:35pi <u>Rate</u> \$1,300.00	m :30	NM	1	\$1,300.00
N 47 WTAE 11/03/12 11/03/12 SATURDAY GAME 1 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	12-330P <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
		Totals		75	\$74,200.00

Democratic Congression

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	75	\$74,200.00	\$63,070.00
Totals	75	\$74,200.00	\$63,070.00

Signature:	Da	te	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROAD CAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable cortrol, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

add nercor.		
(b) materials and other property furnic connection with broadcasts excep	shed by the Agency in connection with broadcasts hereunder.	roperty and mail, but assumes no liability for loss or damage to program or commercial The Station will not accept or process mail, correspondence, or telephone calls in
unless and until Agency fails to tir hereunder (excluding advertising Advertiser has theretofore made p party monies which may be or bet statement of account) from Statio billings within 45 days after the er as to relieve Advertiser of, or dimi	er, Agency shall be primarily liable for the Advertiser's payment mely remit payment or becomes insolvent. Advertiser shall be agency commissions), but only to the extent that Advertiser ha payment to the Agency thereon (i) while knowing that Agency home payable by Advertiser or Agency, or that Agency was in on that Agency is seriously delinquent under this or any other acted of the month in which service is provided thereunder. Nothing inish Advertiser's liability for breach of its obligations hereunder.	overtiser named on the face hereof) and Agency will act as agent for making payment of sums due hereunder and Station shall look initially to Agency for the payment thereof lable to Station and not to agency on all unpaid billings for services rendered by Stations not theretofore made payment to the Agency thereon, and to the extent that as entered into an agreement or arrangement purporting to assign or pledge to a third banger of becoming insolvent; or (ii) after receiving notice (together with a current sertising agreement(s) between Station and Agency be failing to make payment on gherein contained relating to the payment of billings by Agency shall be construed so If this contract is with a media buying service, all references herein to Agency shall be ein to Agency shall apply to Advertiser except that in such case no commission will be
	s hereunder. Advertiser may, upon notice to Station, change it	y which succeeds to its business of representing Advertiser and provided such other agency and only the successor agency shall be entitled to commissions, if any, on any person other than Advertiser, or for a product or service other than that named on
any inconsistency between these be construed as a general relinqu	York, and with the Communications Act of 1934, as amended, standard conditions and a provision on the face hereof, the lat	parties, cannot be changed or terminated orally, and shall be construed in accordance and with the rules and regulations of the FCC issued pursuant thereto. When there is the shall govern. Failure of either party to enforce any of the provisions hereof shall not reunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid emed given on the date of dispatch.
	[For additional information relating to political advertising, Ag copy of the Station's current political advertising disclosure s	
		I .



www.thepittsburghchannel.com

And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

1	Courter at / Day	.1.1		A 14 . O					
	Contract / Re	vision	- 1	Alt Order #					
	927826	07874315							
Product									
ISSUE									
Contract Dates	Estimate #			2					
10/30/12 - 11/06/12	1192								
Advertiser			Ori	ginal Date	/ Revision				
Democratic Congression	al Campaign	Commi	1	0/17/12	/ 10/17/12				
	Billing Cycle	Billing	Cale	endar	Cash/Trade				
	EOM/EOC Broadcast				Cash				
	Station	Accour	nt E	xecutive	Sales Office				
	WTAE	Bob Ca	ain		Eagle-Philadelp				
	Special Hand	ling							
	Demographic								
	Adults 35+								
	IDB#	3# Advertise			Product Code				
	8091	11			14				
	Agency Ref			Advertiser	Ref				
1									

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
D 1 WTAE 10/30/12 11/05/12 5-6am News	5 - 6am	:30	NM 0	\$0.00
D 2 WTAE 11/06/12 11/06/12 5-6am News	5 - 6am	:30	NM 0	\$0.00
D 3 WTAE 10/30/12 11/05/12 5-6am News	5 - 6am	:30	NM 0	\$0.00
D 4 WTAE 10/30/12 11/05/12 6-7am News	6-7am	:30	NM 0	\$0.00
D 5 WTAE 10/30/12 11/05/12 6-7am News	6-7am	:30	NM 0	\$0.00
D 6 WTAE 11/06/12 11/06/12 6-7am News	6-7am	:30	NM 0	\$0.00
D 7 WTAE 10/30/12 11/05/12 Good Morning America	7-9am	:30	NM 0	\$0.00
D 8 WTAE 11/06/12 11/06/12 Good Morning America	7-9am	:30	NM 0	\$0.00
E 9 WTAE 10/30/12 11/05/12 M-F 430-5am	430-5a	:30	NM 2	\$450.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF2	<u>Rate</u> \$225.00			
D 10 WTAE 11/03/12 11/03/12 Sat 5-7am	5-7am	:30	NM 0	\$0.00
D 11 WTAE 11/03/12 11/03/12 Good Morning America Sat	7-8am	:30	NM 0	\$0.00
D 12 WTAE 11/03/12 11/03/12 Sat 8-10am	8-10am	:30	NM 0	\$0.00
D 13 WTAE 11/04/12 11/04/12 Sun 5-7am News	5-7a	:30	NM 0	\$0.00
14 WTAE 11/04/12 11/04/12 Good Morning America Sun	7-8am	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$600.00			
15 WTAE 11/04/12 11/04/12 Sun 8-10am News		00		
Start Date End Date Weekdays Spots/Week	8-10am Rate	:30	NM 1	\$450.00
Week: 10/29/12 11/04/12S 1	\$450.00			
E 16 WTAE 10/30/12 11/05/12 Live with Kelly	9-10am	:30	NM 2	\$700.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF2	Rate			
	\$350.00			
17 WTAE 11/06/12 11/06/12 Live with Kelly Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM 1	\$350.00
Week: 11/05/12 11/11/12 -T 1	\$350.00			
E 18 WTAE 10/30/12 11/05/12 RACHEL RAY DAY	M-F 10AM-11AM	:30	NM 3	\$1,050.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			, ,

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 927826 07874315 **Contract Dates** Product Estimate #

10/30/12 - 11/06/12 ISSUE 1192 Advertiser Original Date / Revision

10/17/12 / 10/17/12 Democratic Congression

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 3	<u>Rate</u> \$350.00						
19 WTAE 11/06/12 11/06/12 RACHEL RAY DAY	M-F 10AM-11AN	1	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate						4000.00
Week: 11/05/12 11/11/12 -T 1	\$350.00						
E 20 WTAE 10/30/12 11/05/12 The View Start Date End Date Weekdays Spots/Week	11am-noon Rate		:30		NM	2	\$800.00
Week: 10/30/12 11/05/12 MTWTF 2	\$400.00						
D 21 WTAE 10/30/12 11/05/12 WTAE Noon News	12-12:30pm		:30		NM	0	\$0.00
E 22 WTAE 10/30/12 11/05/12 Access Hollywood	12:30-1pm		:30		NM	2	\$600.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	Rate						
	\$300.00		.20		NII 4		0050.00
E 23 WTAE 10/30/12 11/05/12 THE CHEW Start Date End Date Weekdays Spots/Week	1P-2P Rate		:30		NM	2	\$650.00
Week: 10/30/12 11/05/12 MTWTF 2	\$325.00						
D 24 WTAE 11/04/12 11/04/12 This Week With George Ste	p10-11am		:30		NM	0	\$0.00
E 25 WTAE 11/04/12 11/04/12 Chirs Matthews Sun	11-1130am		:30	6	MM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$350.00						
E 26 WTAE 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P		:30		NM	2	\$850.00
Start Date End Date Weekdays Spots/Week	Rate		.30		MINI	2	\$650.00
Week: 10/30/12 11/05/12 MTWTF 2	\$425.00						
E 27 WTAE 10/30/12 11/05/12 DR OZ	M-F 4-5p		:30		NM	2	\$850.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$425.00						
D 28 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm		:30		NM	0	\$0.00
D 29 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm		:30		NM	0	\$0.00
D 30 WTAE 10/30/12 11/05/12 6-6:30pm News	6-6:30pm		:30		NM	0	\$0.00
E 31 WTAE 11/04/12 11/04/12 Sun Early News	630-7p		:30		NM	1	\$700.00
Start Date	Rate		.00		14111	•	Ψ/00.00
Week: 10/29/12 11/04/12S 1	\$700.00						
E 32 WTAE 10/30/12 11/05/12 Inside Edition Start Date End Date Weekdays Spots/Week	7-7:30pm		:30		NM	2	\$1,600.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 2	<u>Rate</u> \$800.00						
E 33 WTAE 10/30/12 11/05/12 Entertainment Tonight	7:30-8pm		:30		NM	2	\$1,800.00
Start Date	Rate					_	Ţ.,000.00
Week: 10/30/12 11/05/12 MTWTF 2	\$900.00						
34 WTAE 11/03/12 11/03/12 Sat Early News Start Date End Date Weekdays Spots/Week	6-630p / 7-730p Rate		:30		NM	1	\$700.00
Week: 10/29/12 11/04/12S- 1	\$700.00						
35 WTAE 11/03/12 11/03/12 Inside Edition Wknd	SA 730p-8p		:30		NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	Rate						
	\$400.00		.00				** *** * *
36 WTAE 11/05/12 11/05/12 Mon ABC Prime Other Start Date End Date Weekdays Spots/Week	Prime Other Rate		:30		NM	1	\$9,000.00
Week: 11/05/12 11/11/12 M 1	\$9,000.00						
	10-11pm		:30		NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
		I					

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		Contract / Revisio 927826 /		Alt Order # 07874315
_	ntract <u>Dates</u> 30/12 - 11/06/12	Product ISSUE		Estimate # 1192
_	Advertiser Democratic Congression			nal Date / Revision 1/17/12 / 10/17/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$4,000.00					
38 WTAE 10/30/12 10/30/12 Tues ABC Prime A Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	8-9pm <u>Rate</u> \$9,000.00		:30	NM	1	\$9,000.00
D 39 WTAE 11/02/12 11/02/12 Fri ABC Prime A	8-9pm		:30	NM	0	\$0.00
D 40 WTAE 11/02/12 11/02/12 Fri ABC Prime C	10-11pm		:30	NM	0	\$0.00
41 WTAE 11/04/12 11/04/12 Sun ABC Prime B Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	8-9pm <u>Rate</u> \$3,500.00		:30	NM	1	\$3,500.00
D 42 WTAE 11/04/12 11/04/12 Sun ABC Prime C	9-10pm		:30	NM	0	\$0.00
D 43 WTAE 10/30/12 11/05/12 M-Sun 11pm News	M-Su 11-11:35p	m	:30	NM	0	\$0.00
D 44 WTAE 10/30/12 11/05/12 Nightline	11:35pm-1205ar	n	:30	NM	0	\$0.00
E 45 WTAE 11/04/12 11/04/12 Sunday Extended Late New Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	rs Sun 11:35p-12:0 <u>Rate</u> \$450.00	0a	:30	NM	1	\$450.00
D 46 WTAE 11/04/12 11/04/12 M-Sun 11pm News	M-Su 11-11:35p	m	:30	NM	0	\$0.00
D 47 WTAE 11/03/12 11/03/12 SATURDAY GAME 1	12-330P		:30	NM	0	\$0.00
			Totals	3	34	\$39,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	34	\$39,200.00	\$33,320.00
Totals	34	\$39,200.00	\$33,320.00

Signature:		Dat	e:	
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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROAD CAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder
- Paragraph 7. (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall be waived; (ii) if a material foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnife e shall promptly notify and cooperate with the indemnifor with respect to any

CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial connection with broadcasts except after its prior approval.
- on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof hereunder (excluding advertising agency commissions), but only to the extent that Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station Advertiser has theretofore made payment to the Agency thereon, i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

www.thepittsburghchannel.com

And:

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Contract / Revision Alt Order # 927826 07874315 Product IS\$UE Contract Dates Estimate # 10/30/12 - 11/06/12 1192 <u>Advertiser</u> Original Date / Revision Democratic Congressional Campaign Commi 10/30/12 / 10/30/12 Billing Cycle Billing Calendar Cash/Trade EOM/EOC **Broadcast** Cash Station Account Executive Sales Office WTAE **Bob Cain** Eagle-Philadelpl Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 8091 14 Agency Ref Advertiser Ref

Snote/

				Spots/				
*Line Ch Start Date End Date Desc	iption	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
D 1 WTAE 10/30/12 11/05/12 5-6am	News	5 - 6am		:30		NM	0	\$0.00
D 2 WTAE 11/06/12 11/06/12 5-6am	News	5 - 6am		:30		NM	0	\$0.00
D 3 WTAE 10/30/12 11/05/12 5-6am	News	5 - 6am		:30		NM	0	\$0.00
D 4 WTAE 10/30/12 11/05/12 6-7am	News	6-7am		:30		NM	0	\$0.00
D 5 WTAE 10/30/12 11/05/12 6-7am	News	6-7am		:30		NM	0	\$0.00
D 6 WTAE 11/06/12 11/06/12 6-7am	News	6-7am		:30		NM	0	\$0.00
D 7 WTAE 10/30/12 11/05/12 Good	Morning America	7-9am		:30		NM	0	\$0.00
D 8 WTAE 11/06/12 11/06/12 Good	Morning America	7-9am		:30		NM	0	\$0.00
	30-5am	430-5a		:30		NM	2	\$450.00
Start Date End Date Weekday Week: 10/30/12 11/05/12 MTWTF		<u>Rate</u> \$225.00						
D 10 WTAE 11/03/12 11/03/12 Sat 5-		5-7am		:30		NM	0	\$0.00
	Morning America Sat	7-8am		:30		NM	0	\$0.00
D 12 WTAE 11/03/12 11/03/12 Sat 8-	I0am	8-10am		:30		NM	0	\$0.00
	7am News	5-7a		:30		NM	0	\$0.00
14 WTAE 11/04/12 11/04/12 Good	Morning America Sun			:30		NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/29/12 11/04/12S		<u>Rate</u> \$600.00						
15 WTAE 11/04/12 11/04/12 Sun 8- Start Date End Date Weekday	10am News s Spots/Week	8-10am Rate		:30		NM	1	\$450.00
Week: 10/29/12 11/04/12S		\$450.00						
E 16 WTAE 10/30/12 11/05/12 Live w	ith Kelly	9-10am		:30		NM	2	\$700.00
Start Date End Date Weekday	s Spots/Week	<u>Rate</u>		.00		14141	2	Ψ100.00
Week: 10/30/12 11/05/12 MTWTF		\$350.00						
	ith Kelly	9-10am		:30		NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 11/05/12 11/11/12 -T	s Spots/Week	<u>Rate</u> \$350.00						
	EL RAY DAY	M-F 10AM-11AM		.00			_	4
Start Date End Date Weekday		M-F 10AM-11AM Rate		:30		NM	3	\$1,050.00
		11000						

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Contract / Re		Alt Order #
927826	/	07874315
 T=		I= .: . //

Contract Dates Estimate # **Product** ISSUE 1192 10/30/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> / 10/30/12 10/30/12 Democratic Congression

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF3	<u>Rate</u> \$350.00				
19 WTAE 11/06/12 11/06/12 RACHEL RAY DAY Start Date End Date Weekdays Spots/Week	M-F 10AM-11AM Rate	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -T 1	\$350.00				
N 20 WTAE 10/30/12 11/05/12 The View	11am-noon	:30	NM	3	\$4,800.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/30/1211/05/12MTWTF2	<u>Rate</u> \$400.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
2 WTAE 10/30/12-11/05/12 The View	11am-noon	MTuWThF :30 \$400.00	NM		
See MG 20.5,20.6,20.7 4 WTAE 10/30/12-11/05/12 The View	11am-noon	MTuWThF :30 \$400.00	NM		
See MG 20.5,20.6,20.7	5.7-	St :30 \$400.00	NM		
5 WTAE 11/04/12-11/04/12 Sun 5-7am News MG for 37.1,20.2,20.4	5-7a	Si :30 \$400.00	INIVI		
6 WTAE 11/04/12-11/04/12 Sun 5-7am News	5-7a	Si :30 \$400.00	NM		
MG for 37.1,20.2,20.4 7 WTAE 11/04/12-11/04/12 Sun ABC Prime C	9-10pm	St :30 \$4,000.00	NM		
MG for 37.1,20.2,20.4		2 2			
D 21 WTAE 10/30/12 11/05/12 WTAE Noon News	12-12:30pm	:30	NM	0	\$0.00
E 22 WTAE 10/30/12 11/05/12 Access Hollywood	12:30-1pm	:30	NM	2	\$600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF2	<u>Rate</u> \$300.00				
E 23 WTAE 10/30/12 11/05/12 THE CHEW	1P-2P	:30	NM	2	\$650.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/30/1211/05/12MTWTF2	<u>Rate</u> \$325.00				
D 24 WTAE 11/04/12 11/04/12 This Week With George Ste	p10-11am	:30	NM	0	\$0.00
E 25 WTAE 11/04/12 11/04/12 Chirs Matthews Sun	11-1130am	:30	NM	1	\$350.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12S1	<u>Rate</u> \$350.00				
E 26 WTAE 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P	:30	NM	2	\$850.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.55			,
Week: 10/30/12 11/05/12 MTWTF 2	\$425.00				
E 27 WTAE 10/30/12 11/05/12 DR OZ Start Date End Date Weekdays Spots/Week	M-F 4-5p Rate	:30	NM	2	\$850.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF2	\$425.00				
D 28 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	0	\$0.00
D 29 WTAE 10/30/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	0	\$0.00
D 30 WTAE 10/30/12 11/05/12 6-6:30pm News	6-6:30pm	:30	NM	0	\$0.00
E 31 WTAE 11/04/12 11/04/12 Sun Early News	630-7p	:30	NM	1	\$700.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12S1	<u>Rate</u> \$700.00				
E 32 WTAE 10/30/12 11/05/12 Inside Edition	7-7:30pm	:30	NM	2	\$1,600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/30/1211/05/12MTWTF2	<u>Rate</u> \$800.00				
E 33 WTAE 10/30/12 11/05/12 Entertainment Tonight	7:30-8pm	:30	NM	2	\$1,800.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/30/1211/05/12MTWTF2	<u>Rate</u> \$900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

Print Date 10/30/12

Page 3 of 5



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300 <u>Contract / Revision</u> <u>Alt Order #</u> 927826 / 07874315

 Contract Dates
 Product
 Estimate #

 10/80/12 - 11/06/12
 ISSUE
 1192

Advertiser Original Date / Revision

Democratic Congression: 10/30/12 / 10/30/12

Spots/ Start/End Time Length Week Type Spots *Line Ch Start Date End Date Description Days Rate Amount Start Date **End Date** Weekdays Spots/Week Rate WTAE 11/03/12 11/03/12 Sat Early News 6-630p / 7-730p :30 NM 1 \$700.00 Start Date **End Date** Weekdays Spots/Week Rate \$700.00 Week: 10/29/12 11/04/12 35 WTAE 11/03/12 Inside Edition Wknd SA 730p-8p :30 NM 11/03/12 1 \$400.00 **End Date** Spots/Week Start Date Weekdays Rate Week: 10/29/12 11/04/12 \$400.00 Mon ABC Prime Other Prime Other :30 NM \$9,000.00 WTAE 11/05/12 11/05/12 Spots/Week Start Date **End Date** Weekdays Rate Week: 11/05/12 \$9,000,00 11/11/12 M-----WTAE 11/05/12 11/05/12 Mon ABC Prime C 10-11pm :30 NM 0 \$0.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 11/05/12 11/11/12 1 \$4,000.00 Spot Ch Date Range **Description** Start/End Time Weekdays Length Rate Type 1 WTAE 11/05/12-11/11/12 Mon ABC Prime C 10-11pm :30 \$4,000.00 NM See MG 20.5,20.6,20.7 10/30/12 38 WTAE 10/30/12 Tues ABC Prime A :30 8-9pm NM 1 \$9,000.00 **End Date** Weekdays Start Date Spots/Week Rate Week: 10/29/12 11/04/12 \$9,000.00 39 WTAE 11/02/12 11/02/12 Fri ABC Prime A 8-9pm :30 NM 0 \$0.00 WTAE 11/02/12 11/02/12 Fri ABC Prime C 10-11pm :30 NM 0 \$0.00 WTAE 11/04/12 11/04/12 Sun ABC Prime B :30 NM 8-9pm 1 \$3,500.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 \$3,500.00 9-10pm 42 WTAE 11/04/12 11/04/12 Sun ABC Prime C :30 NM 0 \$0.00 WTAE 10/30/12 11/05/12 M-Sun 11pm News M-Su 11-11:35pm :30 NM 0 \$0.00 44 WTAE 10/30/12 11/05/12 Nightline 11:35pm-1205am :30 NM 0 \$0.00 WTAE 11/04/12 11/04/12 Sunday Extended Late News Sun 11:35p-12:00a :30 NM \$450.00 1 **End Date** Spots/Week Start Date Weekdays Rate Week: 10/29/12 11/04/12 \$450.00 ----5 1 46 WTAE 11/04/12 M-Sun 11pm News 11/04/12 M-Su 11-11:35pm :30 NM 0 \$0.00 SATURDAY GAME 1 47 WTAE 11/03/12 11/03/12 12-330P :30 NM 0 \$0.00 **Totals** 34 \$39,200.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/29/12 -11/06/12
 34
 \$39,200.00
 \$33,320.00

 Totals
 34
 \$39,200.00
 \$33,320.00

Signature:	 Date	e :	

(* Line Transactions: N = New, ☐ = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. **TERMINATION**

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract a any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station he eunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder
- Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and (d) Paragraph 7.

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available discretion, it deems to be or greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. **FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract. Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's hen existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast he eunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf reasonable attorney rees and dispursements) which arise out or or result from the broadcast, preparation for broadcast or contemplated products or materials furnished by or on benain of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

race nereor (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial The Station will not accept or process mail, correspondence, or telephone calls in Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has not theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third statement of account) from Station that Adency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency he failing to make payment on statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]